



CHARCOAL FACTORY, INDONESIA

IndonesiaCharcoal

Coconut shell and hardwood charcoal from Indonesia. Batch-tested, container-loaded, documented.

A factory, not a trading desk

We produce what we sell. Carbonization, pressing, drying, testing, and packing happen on our own lines, which is why the spec on the CoA matches the spec in the box.

2010

PRODUCING SINCE

500t

MONTHLY CAPACITY

17

EXPORT MARKETS

6

PRODUCT LINES

HISTORY

Fifteen years of the same product, done properly

IndonesiaCharcoal started in 2010 with drum carbonization of coconut shell for the domestic market. Export began with BBQ briquettes, then shisha cubes as Middle East demand for consistent white-ash charcoal grew.

The plant now runs separate lines for cubes, hexagons, pillow briquettes, and lump, with an in-house burn lab between pressing and packing. Batches that miss fixed carbon, ash, or moisture targets do not ship. They are reground into the industrial fines line.

The customer list is deliberately short: distributors, hookah brands, retail chains, and food service groups that reorder on schedule. Most volume runs on annual container programmes with fixed specs and pricing reviews.



OPERATING STANDARDS

What buyers can hold us to

Batch consistency

Fixed carbon, ash, and moisture are measured per batch, not per shipment. The CoA quotes the numbers of the batches actually loaded.

Independent verification

SGS or Sucofindo pre-shipment inspection on request, at cost. We book it; you receive the report before the vessel sails.

Honest capacity

We commit to volumes the lines can hold across wet season and Ramadan schedules. If a slot is not available, we say so before contract.

Direct answers

Quotes carry price, lead time, and payment terms in one message. Questions about failed targets or delays get the real cause, in writing.

Where the shell and wood come from



Sumatra

COCONUT SHELL

Copra and desiccated-coconut plants supply cleaned, dried shell under annual contracts. High shell density gives the base carbon for shisha grades.



Java

PROCESSING AND PORT

The factory and testing lab sit close to Tanjung Priok and Semarang. Short inland haulage keeps loading schedules inside the quoted lead time.



Sulawesi

SHELL AND HARDWOOD

Additional shell volume plus licensed plantation hardwood for lump charcoal. Sourcing is documented per lot for origin certificates.

Shell to container in four controlled steps

01**Raw material intake**

Shell and wood arrive under contract, are inspected for contamination, and stored dry by lot.

02**Carbonize and press**

Drum carbonization, milling, mixing with food-grade tapioca binder, hydraulic pressing, and oven drying to below 8% moisture.

03**Batch testing**

Every batch is burn-tested in-house: fixed carbon, ash percentage and color, moisture, burn time, and crack behavior.

04**Pack and load**

Inner boxes or bags, master cartons, palletizing on request. Containers load with CoA, packing list, and origin documents.

The catalogue

Six lines. Each with a fixed spec and a one-page PDF.



Shisha

Coconut shell

Cubes

ISO 9001:2015

MSDS

Self-heating test (IMO)

Factory audit on request

Coconut Shisha Cubes

25 mm cubes, 75% fixed carbon, white ash at 2.5% max, 90 minutes plus burn.

FIXED CARBON

75% min

ASH CONTENT

2.5% max, white

MOISTURE

8% max

VOLATILE MATTER

15% max

CALORIFIC VALUE

7,000 kcal/kg min

BURN TIME

90 min plus

SIZE

25 x 25 x 25 mm

PACKAGING

**1 kg inner box, 10 kg
master carton****INCOTERMS** FOB · CIF · EXW **HS CODE** 4402.90

Shisha

Coconut shell

Hexagonal

ISO 9001:2015

MSDS

Self-heating test (IMO)

Factory audit on request

Hex Shisha Briquettes

20 x 50 mm hexagonal sticks, 73% fixed carbon, retail-friendly ignition.

FIXED CARBON

73% min

ASH CONTENT

3% max

MOISTURE

8% max

VOLATILE MATTER

16% max

CALORIFIC VALUE

6,800 kcal/kg min

BURN TIME

80 min plus

SIZE

20 x 50 mm hexagon

PACKAGING

**1 kg inner box, 12 kg
master carton****INCOTERMS** FOB · CIF · EXW **HS CODE** 4402.90

The catalogue



BBQ

Coconut shell

Briquettes

ISO 9001:2015

MSDS

Self-heating test (IMO)

Factory audit on request

Coconut BBQ Briquettes

50 x 35 x 25 mm pillows, 70% fixed carbon, low spark, 2.5 hours plus burn.

FIXED CARBON

70% min

ASH CONTENT

4% max

MOISTURE

8% max

CALORIFIC VALUE

6,500 kcal/kg min

BURN TIME

2.5 h plus

SIZE

50 x 35 x 25 mm pillow

PACKAGING

10 kg kraft bag or private-label retail bag**INCOTERMS** FOB · CIF · EXW **HS CODE** 4402.90

BBQ

Coconut shell

Lump

ISO 9001:2015

MSDS

Self-heating test (IMO)

Factory audit on request

Natural Coconut Lump

Unpressed shell pieces, 20 to 80 mm, 72% fixed carbon, fast ignition.

FIXED CARBON

72% min

ASH CONTENT

3.5% max

MOISTURE

10% max

CALORIFIC VALUE

6,800 kcal/kg min

SIZE

20 - 80 mm shell pieces

PACKAGING

15 kg woven PP bag, moisture liner**INCOTERMS** FOB · CIF · EXW **HS CODE** 4402.90

The catalogue



Restaurant

Hardwood

Lump

ISO 9001:2015

MSDS

Self-heating test (IMO)

Factory audit on request

Restaurant Hardwood Lump

50 to 150 mm plantation hardwood lump, 80% fixed carbon, 3 hours plus burn.

FIXED CARBON

80% min

ASH CONTENT

3% max

MOISTURE

6% max

CALORIFIC VALUE

7,200 kcal/kg min

BURN TIME

3 h plus

SIZE

50 - 150 mm lump

PACKAGING

10 kg or 15 kg kraft bag

INCOTERMS FOB · CIF · EXW **HS CODE** 4402.90



Industrial

Coconut shell

Fines

ISO 9001:2015

MSDS

Self-heating test (IMO)

Factory audit on request

Coconut Charcoal Fines

0 to 8 mm granular carbon, 70% fixed carbon, feedstock for industry.

FIXED CARBON

70% min

ASH CONTENT

5% max

MOISTURE

12% max

SIZE

0 - 8 mm granular

PACKAGING

25 kg woven PP bag or 1 t jumbo bag

INCOTERMS FOB · CIF **HS CODE** 4402.90



“Same ash, same burn time, container after container. That is the whole reason we moved our shisha supply to them.”

PURCHASING MANAGER, HOOKAH CHARCOAL DISTRIBUTOR, UAE

Terms and documents

The commercial mechanics of a container from our yard to your port.

LINE COMPARISON

	Coconut Shisha Cubes	Hex Shisha Briquettes	Coconut BBQ Briquettes	Natural Coconut Lump	Restaurant Hardwood Lump	Coconut Charcoal Fines
FIXED CARBON	75% min	73% min	70% min	72% min	80% min	70% min
ASH CONTENT	2.5% max, white	3% max	4% max	3.5% max	3% max	5% max
MOISTURE	8% max	8% max	8% max	10% max	6% max	12% max
VOLATILE MATTER	15% max	16% max	—	—	—	—
CALORIFIC VALUE	7,000 kcal/kg min	6,800 kcal/kg min	6,500 kcal/kg min	6,800 kcal/kg min	7,200 kcal/kg min	—
BURN TIME	90 min plus	80 min plus	2.5 h plus	—	3 h plus	—
SIZE	25 x 25 x 25 mm	20 x 50 mm hexagon	50 x 35 x 25 mm pillow	20 - 80 mm shell pieces	50 - 150 mm lump	0 - 8 mm granular
PACKAGING	1 kg inner box, 10 kg master carton	1 kg inner box, 12 kg master carton	10 kg kraft bag or private-label retail bag	15 kg woven PP bag, moisture liner	10 kg or 15 kg kraft bag	25 kg woven PP bag or 1 t jumbo bag
HS CODE	4402.90	4402.90	4402.90	4402.90	4402.90	4402.90
INCOTERMS	FOB · CIF · EXW	FOB · CIF · EXW	FOB · CIF · EXW	FOB · CIF · EXW	FOB · CIF · EXW	FOB · CIF
CERTIFICATIONS	ISO 9001:2015, MSDS, Self-heating test (IMO), Factory audit on request	ISO 9001:2015, MSDS, Self-heating test (IMO), Factory audit on request	ISO 9001:2015, MSDS, Self-heating test (IMO), Factory audit on request	ISO 9001:2015, MSDS, Self-heating test (IMO), Factory audit on request	ISO 9001:2015, MSDS, Self-heating test (IMO), Factory audit on request	ISO 9001:2015, MSDS, Self-heating test (IMO), Factory audit on request

Terms and documents

DOCUMENTS PER CONTAINER

▣ Commercial invoice and packing list

▣ Batch certificate of analysis

▣ Non-self-heating test report (IMO)

▣ Certificate of origin

▣ Material safety data sheet

▣ Loading photos tied to container number

VERIFICATION

ISO 9001:2015 factory

Batch CoA with every container

MSDS per shipment

Self-heating test (IMO)

Factory audit on request

Third-party inspection on request

How the plant grew

2010	First kilns Drum carbonization of coconut shell begins outside Jakarta, supplying domestic briquette makers.
2014	Own pressing line First hydraulic press and drying ovens installed. BBQ pillow briquettes become the first export product.
2018	Shisha line and burn lab Dedicated cube line with tighter mixing tolerances and an in-house lab for fixed carbon, ash, and burn-time checks on every batch.
Today	Six lines, 17 markets ISO 9001:2015 certification, 500 t monthly capacity, and container programmes across the Middle East, Europe, Asia, and the Americas.

Common questions

MOQs, samples, testing, payment, and shipping in plain terms.

What is the minimum order quantity?

One 20 ft container, about 18 t depending on product and packaging. We do not ship LCL or pallet quantities; mixed-product containers are fine for trials.

Can I get samples before ordering?

Yes. Samples of up to three products ship by courier within a week; you pay freight only. Sample batches carry the same batch record as production stock.

What is the production lead time?

Three to four weeks from deposit to loading for standard products, five to six for OEM packaging. Peak season slots (Q3 to Q4) should be booked a quarter ahead.

What payment terms do you accept?

30% deposit at order, 70% against shipping documents. Irrevocable LC at sight is accepted for programme contracts. No open account on first orders.

How do I know the spec is real?

Every batch is lab-tested in-house and the container CoA quotes the loaded batches. On request we book SGS, Sucofindo, or Carsurin pre-shipment inspection and factory audit at cost, with MSDS and the self-heating test report issued before the vessel sails.

What packaging options exist?

Inner boxes (1 kg), master cartons, kraft bags (10 to 15 kg), woven PP bags (15 to 25 kg), and 1 t jumbo bags. Printed OEM packaging from 200 cartons or 500 bags per design.

Common questions

Do you produce under private label?

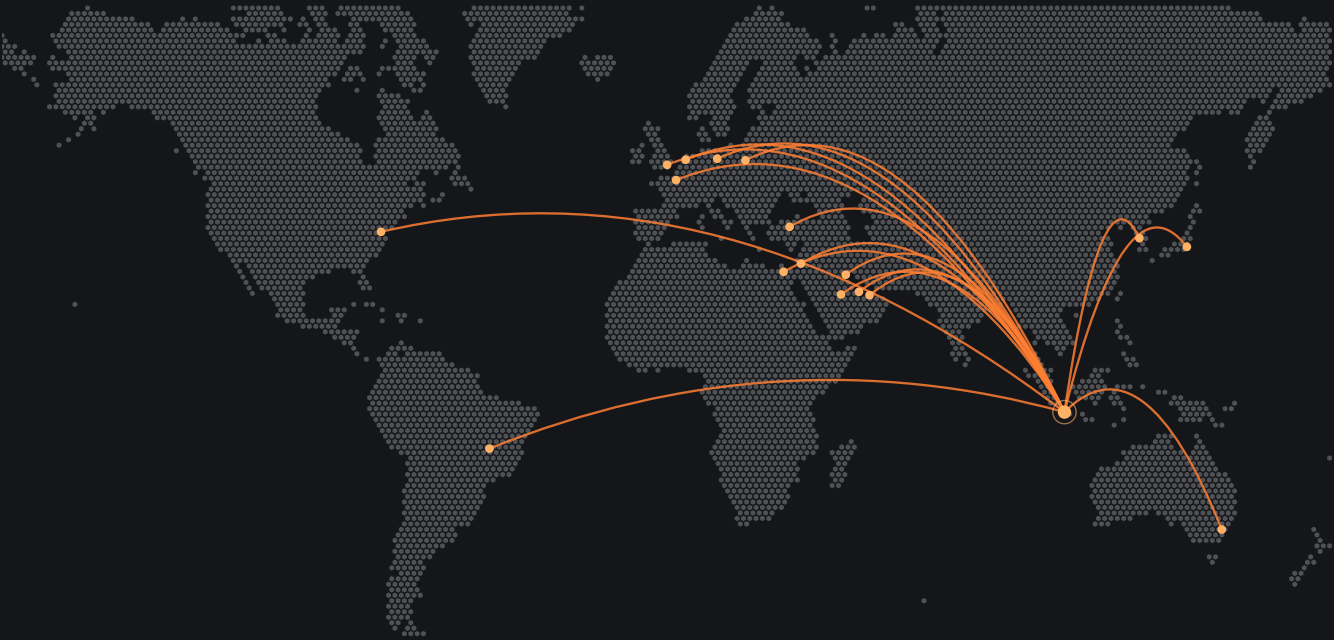
Yes, OEM is most of our shisha volume. Your artwork on boxes, cartons, and bags above design minimums, with mixed containers available for range launches.

Which Incoterms and ports do you ship on?

FOB Jakarta (Tanjung Priok) or Semarang as standard, CIF or CFR to major ports on request, EXW for buyers with their own forwarders. Each booking includes MSDS and the non-self-heating test report carriers require under IMDG Class 4.2.

Where we ship

FOB Jakarta or Semarang, CIF on request. 20 ft and 40 ft containers, palletized or floor-loaded.



ACTIVE DESTINATIONS

United Arab Emirates	Saudi Arabia	Qatar	Kuwait	Jordan	Türkiye	Egypt
Germany	Netherlands	France	United Kingdom	Poland	United States	Brazil
	Japan	South Korea	Australia			

CONTACT

Send your spec. Get a quote within 24 hours.

Tell us application, monthly volume, and destination port. We reply with price, lead time, and a sample plan.

EMAIL

sales@indonesiacharcoal.com

WHATSAPP

+62 851 2331 0014

PHONE

+62 851 2331 0014

OFFICE

PT FoodHub Collective Indonesia

Jl. Tb Simatupang Kav. 1, Pasar Minggu
Jakarta Selatan 12560, Indonesia

HOURS

Mon to Fri, 09:00 to 17:00 WIB



SCAN FOR THE LIVE CATALOGUE

indonesiacharcoal.com